

SELECT A SIMONS ARTISTIC HOME

1-28

Vol. 1



After 10 Days, Return to
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1733 So. 7th St.
MINNEAPOLIS, MINN.
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HENRY SIMONS LUMBER CO.

DEPENDABLE

Since 1890



Own A Simons Attractive Home

Dear Sir:

This Plan Book is sent to you because we believe you are interested in new ideas.

A home today with the many possible conveniences means more than ever to a family -- the wife and children. The suggestions in this book are only a few of the many plans that we have, but these as well as all other new plans, were designed as you can readily see by the best architects, are Up-to-Date and practical in every way.

Correct architecture of homes means much these days--

The satisfaction of having an Up-to-Date home
to live in--

The pride You, the Wife, the Children take in it--

The resale value of an Up-to-Date home -- designed
architecturally right.

Money invested in an artistic Simons Home is worth its value for many years -- almost a life time.

If you are interested in seeing other artistic designed homes, call on us for same. Our yard can furnish you with any detailed information on costs of these designs or on material used therein.

It is our desire to serve you to a greater capacity than anyone else.

Yours very truly,

HENRY SIMONS LUMBER COMPANY

THE INTERIOR BEAUTY

of Your

HOME



Colonial



Dutch Colonial



Gothic



Modern English



Italian



Spanish

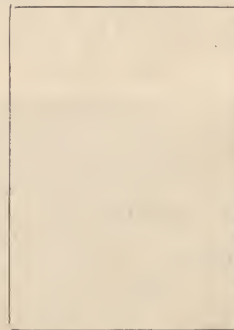
A NEW IDEA—never before presented, in millwork for all designs of homes! The exterior of homes shown here are the principal forms of architecture:

Colonial, Gothic (English),
Modern English, Italian and
Spanish.

You can now secure fitting interior millwork that is correct for all principal forms of architecture—different for each type of architecture—more beautiful—more artistic than has ever been produced—still at reasonable cost.

You must see it to fully appreciate our statements—that millwork of such beauty and at reasonable cost—has never before been presented.

Call on the SIMONS Yards for information.



SIMONS MILLWORK INC

MINNEAPOLIS

MINNESOTA

Manufacturers

Since 1870

Artistic and Practical Homes at Very Reasonable Cost

HEADQUARTERS FOR KOLORED SHINGLES

Roof and sidewall effects shown in this book can be duplicated
in EDHAM KOLORED SHINGLES from Simons Stock

Edham KOLORED Shingles

THE HOUSE THAT SMILES

Mr. Worthen, when designing Mrs. Gretchell's home, put a lot of temperament and tradition into its design. EDHAM KOLORED SHINGLES were used on roof and side walls because it was only with them that he could produce the effect that the spirit of this home required.

EDHAM KOLORED SHINGLES are manufactured from the highest quality cedar that grows, treated individually with time defying stain of EDHAM manufacture. They have stood the test of time and cost no more than ordinary shingles.

They can be laid over the old roof or side wall within the cost of two applications of paint, and in addition to beautifying the home will save many dollars in coal bills because of the increased insulation.



EDHAM KOLORED SHINGLED Home of Mrs. W. W. Gretchell, 4506 Woodale Ave., Minneapolis, Minnesota.
Architect: Kenneth B. Worthen, St. Paul, Minn.

"HOME SWEET HOME"

Is the name of a beautiful portfolio with an interesting message to those who appreciate home charm. Many beautiful EDHAM KOLORED SHINGLE homes in colors are illustrated. We will be glad to send you a copy without cost or obligation upon request.

The Edham Co. Inc.

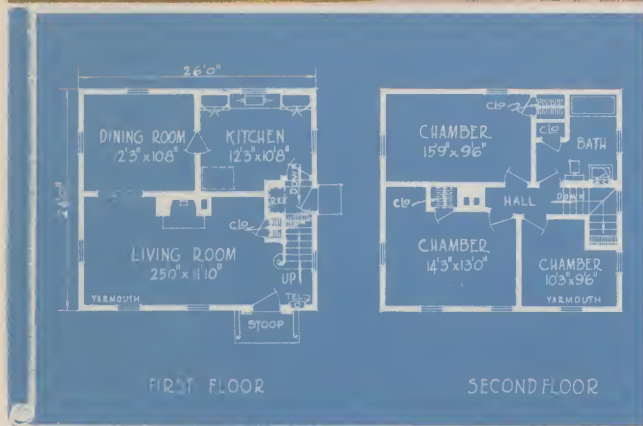
Minn. Transfer

St. Paul,

Minn.



The Successful Family Needs — An Up-To-Date Home



The YARMOUTH

A BEAUTIFUL and pure example of the Colonial style of architecture. The size of this home is 26 feet by 24 feet, and includes six rooms and bath. It is equipped with all modern conveniences.



Cordiality, pride and dignity are the impressions an attractive front entrance creates upon all callers and friends.

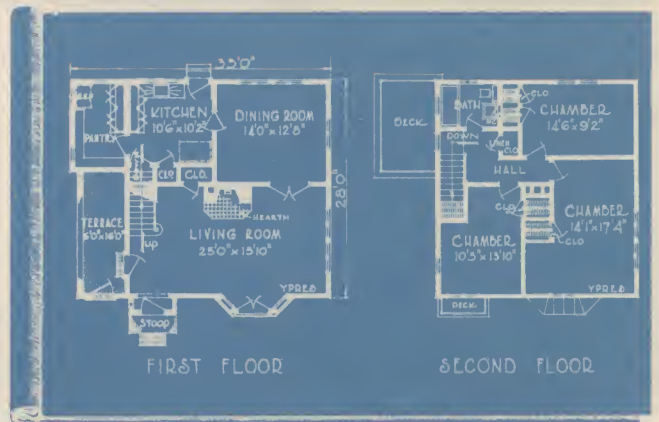


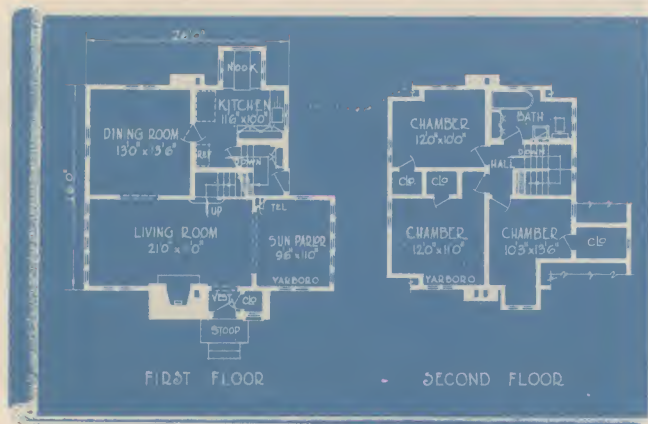
The YPRES

OF rare beauty, this home shows that French architecture can be adapted to American home requirements. The size is 33 feet by 28 feet and includes six rooms and bath.



A well designed bay window adds interest and attractiveness to the home.





The YARBORO

ALL features so interesting in modern English design seems to be found in this home. The size of the house is 26 feet by 26 feet and includes six rooms, bath, sun parlor and dining nook.

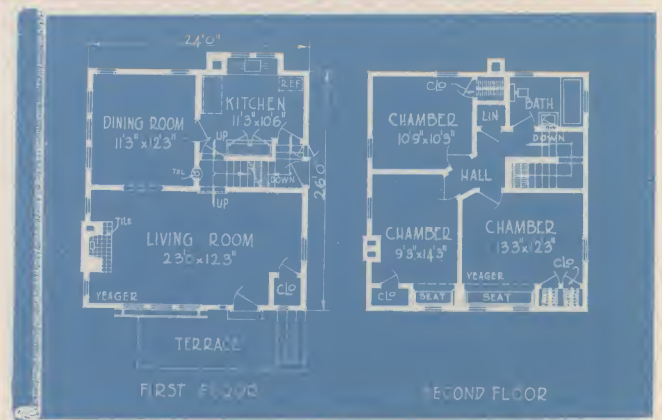


Interest and attractiveness are added to the home by the selection of rose arbors and lawn furniture.



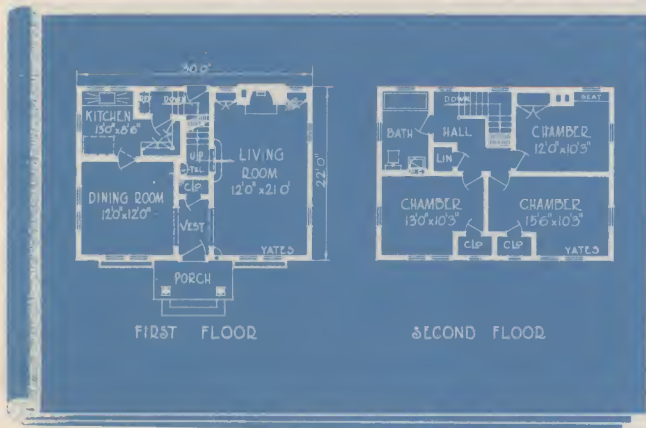
The YEAGER

THIS home includes six rooms and bath. All rooms are designed and proportioned so as to allow the greatest space in the specified dimensions. The size of this home is 24 feet by 26 feet. All modern conveniences such as built-in kitchen cabinets, medicine cabinet, built-in telephone cabinet, built-in mail box, window seats and space saving closet fixtures are included.



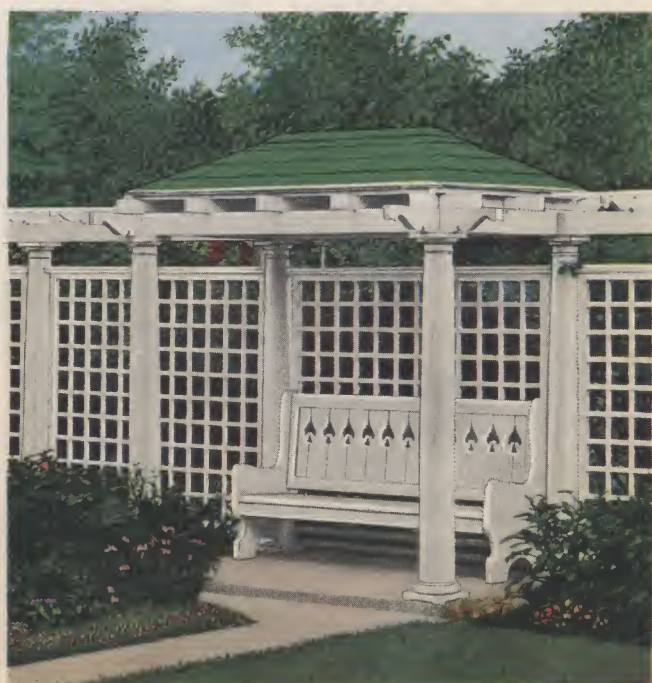
Building the garage to match the home architecture adds attractiveness to the property.





The YATES

A SQUARE home of great dignity and charm which is surprisingly economical to build. The size is 30 feet by 22 feet and includes six rooms, bath and all conveniences.

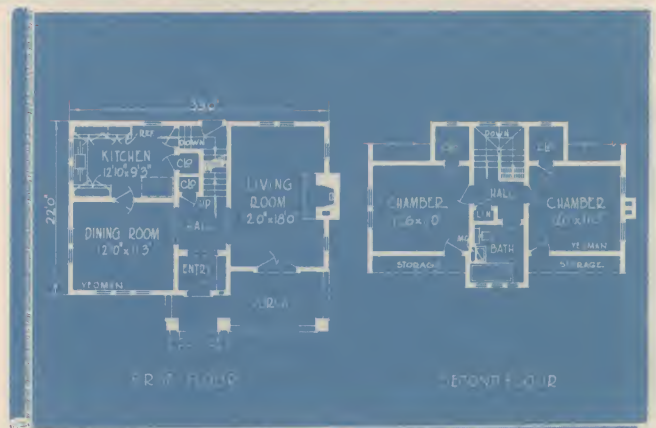


Pergolas, lawn settees and lattice fences all add to the attractiveness of the home and garden.



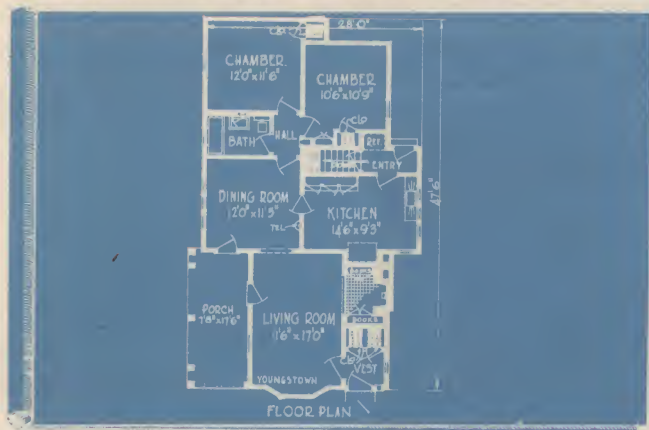
The YEOMAN

A MOST interesting story and one-half done in greyish brown shingling. Built-in mail box, kitchen cabinets and medicine cabinet are designated on the floor plan. The size is 33 feet by 22 feet. This home offers five rooms and bath.



The home is made more attractive when the garage is designed to match.





The YOUNGSTOWN

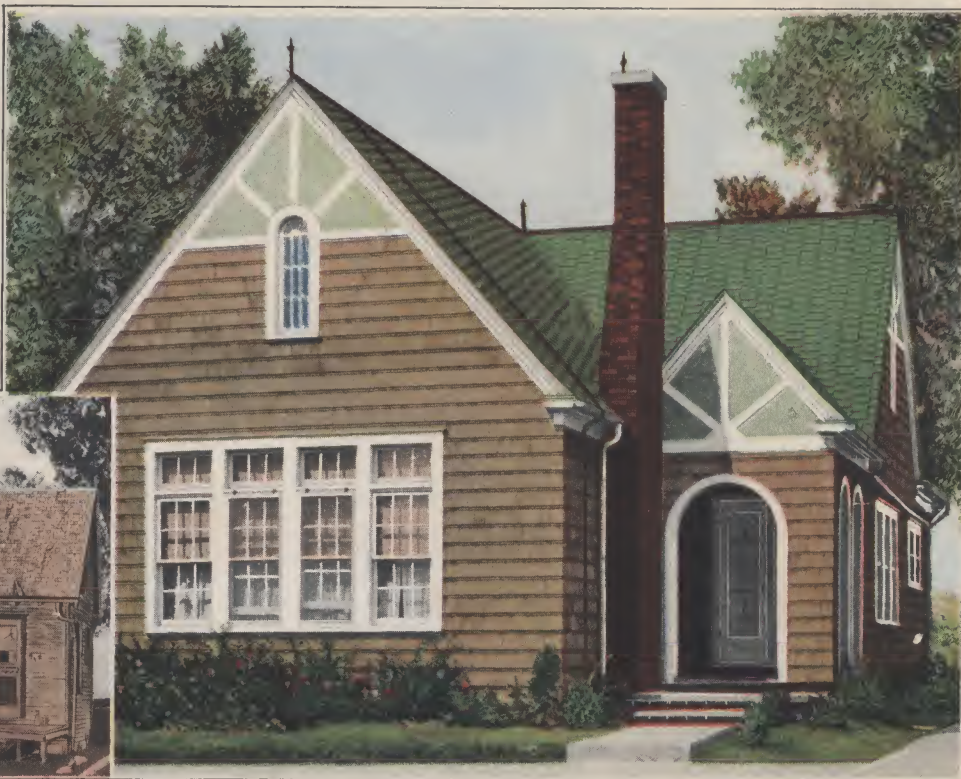
A BUNGALOW of rare charm. The open porch on the left is an unusual and pleasing arrangement. The size is 28 feet by 47½ feet. It includes five rooms and bath all equipped for modern house-keeping.



The above illustration shows that attractive and comfortable porches offer congenial hospitality.

OLD HOMES MADE NEW!

ILLUSTRATING an old fashioned weatherbeaten cottage which has been remodelled into a modern English Type home of effective design. The new home is furnished with lightning rod equipment to reduce the fire hazard.



BEFORE ~ AFTER REMODELLING

LOOK AT THIS TRANSFORMATION !



IF you are contemplating remodeling an old house send your problem to us. We will show you how it can be done at minimum cost.



AFTER REMODELLING ~ THE OLD HOME

SEE WHAT REMODELLING DOES !

THIS picture illustrates the advisability of selecting a style for the remodelled house with similar lines to the old house. By applying this rule a great expense is saved in labor and materials.



THE OLD HOME ~ AFTER REMODELLING

MAKE THE OLD HOME ATTRACTIVE !



HERE is a striking example showing how a few additions, alterations and shingled walls make practically a new home. We will aid you to likewise convert an old house into a home equally attractive.



A BEAUTIFUL HOME ~ FROM THIS OLD HOUSE

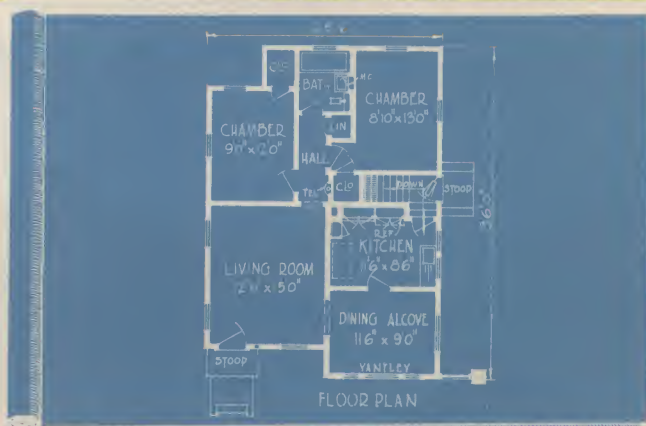


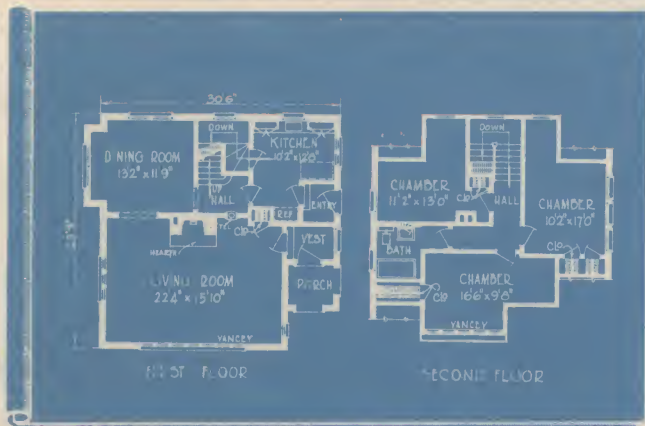
The YANTLEY

A SHINGLED bungalow with a particularly welcoming entrance. This home will make a pleasing addition to any neighborhood. The size is 25 feet 6 inches by 36 feet. The floor space offers five rooms and bath.



Flower Boxes with growing blossoms at the windows add life and color to the home.





The YANCEY

A THATCHED wood shingled roof bountifully tops this interesting home. Stucco of most appealing color is backed with hollow tile. The size is 30 feet 6 inches by 29 feet 9 inches. This home offers six rooms and bath with all modern equipment such as built-in kitchen cabinets, telephone cabinet, medicine cabinet and adjustable closet fixtures.



Combine the beauty of growing flowers, a cluster of casement sash and a well proportioned dormer and the result is an attractive architectural detail.

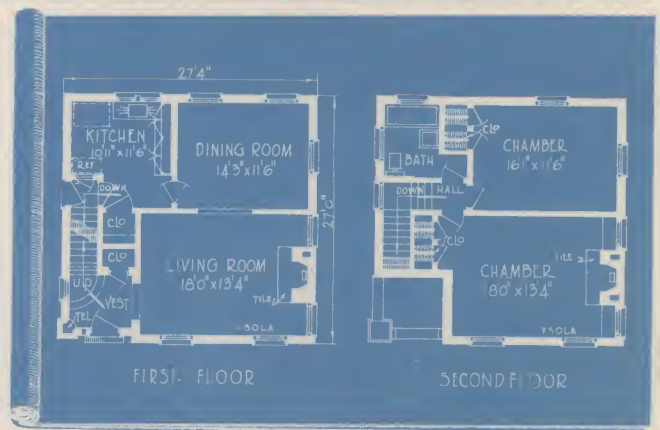


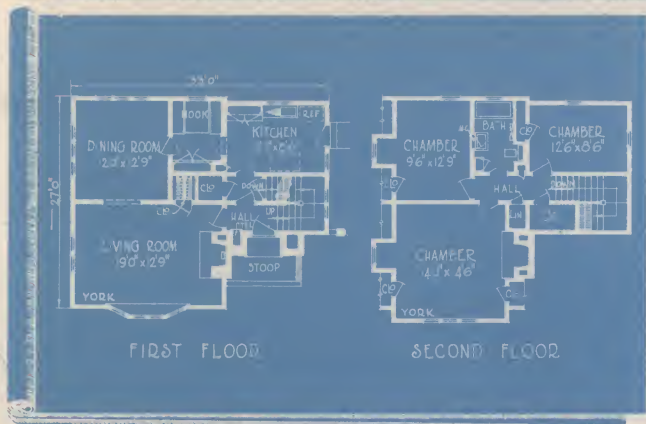
The YSOLA

A VERY popular Italian design. Stucco is backed by hollow tile and a colored tile roof proportionately tops this dwelling. This home is 27 feet 4 inches in width by 27 feet in depth and includes five rooms and bath.



The entrance design is the index to the architecture of the home itself and selection of the design should be carefully considered.





The YORK

THE "York" will be an artistic addition to any community. Stucco on metal lath is used for the outside walls. One, of course, notices the magnificent chimney so admirably placed. This home is 33 feet in width by 27 feet in depth, and includes six rooms, bath and dining nook.

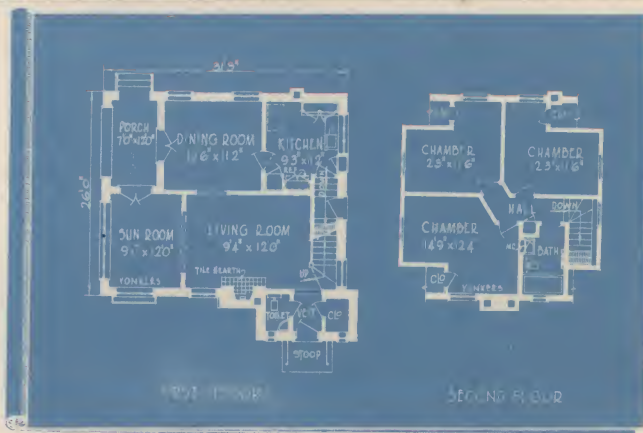
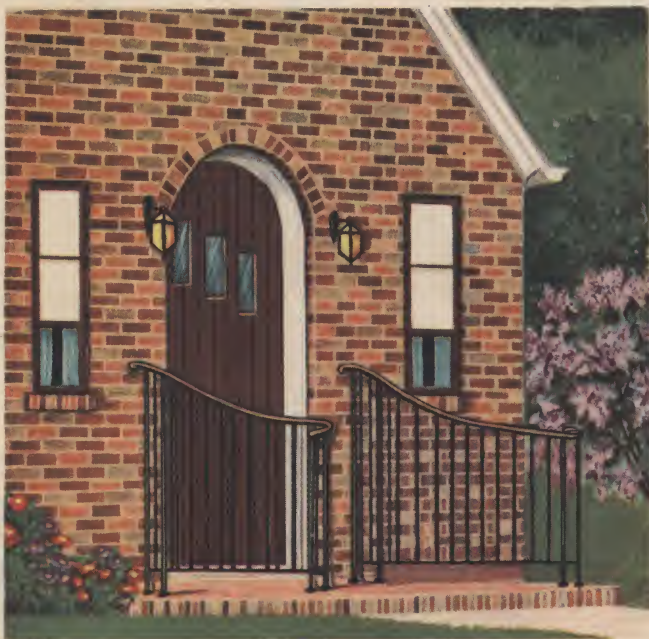


A pleasing example of garage design carried out in architectural detail to match the home.



The YONKERS

MULTI-COLORED face brick provides a pleasing and colorful exterior. Steel sash are used thruout this structure. The "Yonkers" is 31 feet 3 inches in width and 26 feet in depth and includes six rooms, sun room, bath and toilet.

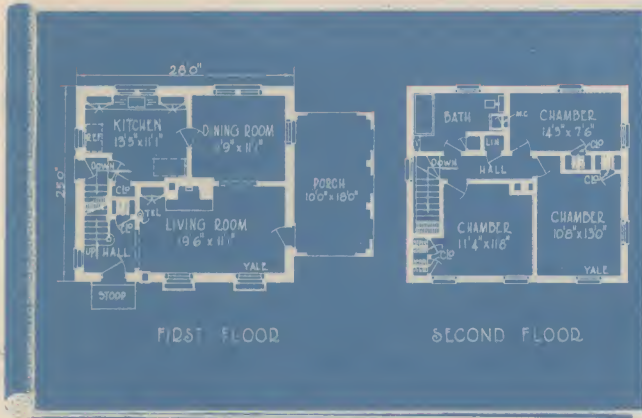


The first thing which attracts the attention is the entrance to a beautiful home.

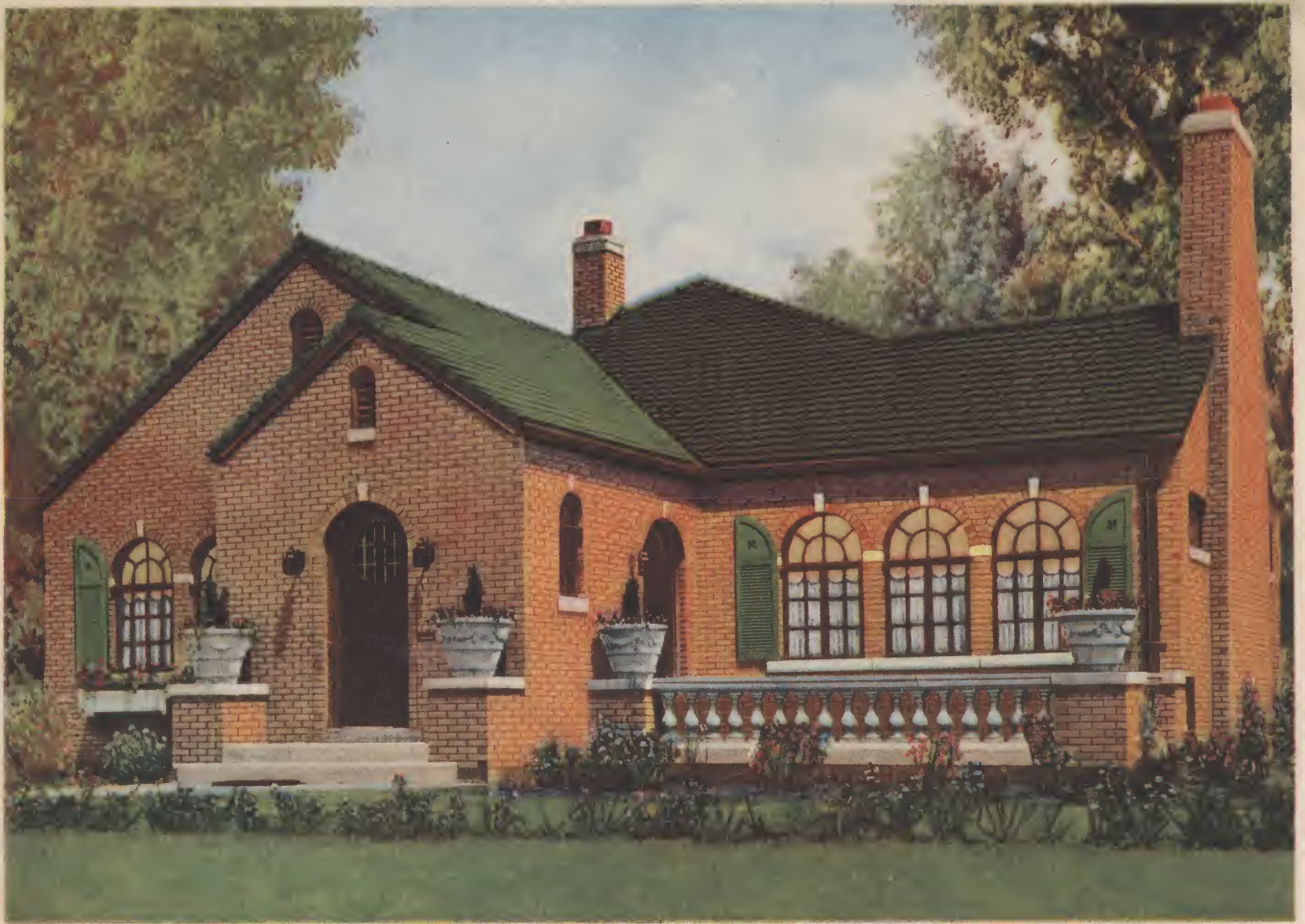


The YALE

THIS imposing Colonial home is proportionately constructed of face brick and asphalt shingled roof. The addition of colored shutters lends a distinctive touch to the outward appearance. The size is 28 feet in width by 25 feet in depth and includes six rooms, bath and all modern conveniences.



The design of this entrance is the index to the architecture of the home itself.

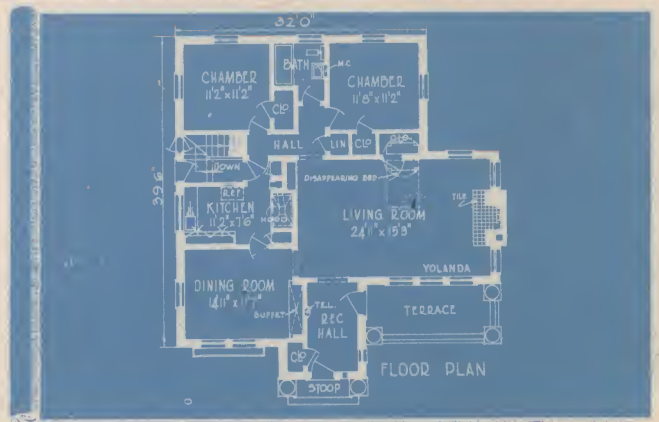


The YOLANDA

THE "Yolanda" is an expansive bungalow of face brick with a charming tile roof. The size is 41 feet by 39½ feet. It offers five rooms and bath. The living room is equipped with a disappearing bed.



Pergolas enable the owner to carry out particular ideas for the lawn and garden.



Majorie Wolf

Perfection Oak Flooring

The Simons Companies have sold practically all makes of hardwood flooring!

PERFECTION BRAND OAK Flooring has given by far the greatest satisfaction to all for many years and members of their companies and employees have used it in their homes —

THAT is WHY they RECOMMEND —
Perfection Oak Flooring

It is perfectly matched—

The texture of wood is excellent—

It is properly seasoned and kiln dried—

PERFECTION OAK FLOORING can be secured in the usual various grades but whatever grade you select you can depend upon it being superior to other makes of equal grade.

TOZER LUMBER COMPANY

Minneapolis

*It is cheaper to entertain children and friends at home:
An artistic, up-to-date home encourages that.*

Build for Permanence and Beauty

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Master Slab Asphalt Shingles
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Johns Manville Asbestos Shingles
Perfection Roofing and Paper

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Coal

Simons Special coal	—for excellent quality
Berwind Pocahontas Briquets	—for quality
Peerless coal	—for good quality
Sunbeam coal	—for good quality
Red Banner coal	—for price

The concerns furnishing above material are listed because their organizations are Leaders in their respective lines—Guarantee the Quality and give Values in Service or Products superior to others.

They are also some of the concerns co-operating with us in making it possible to supply you with this architectural Plan Book Service.

(Other products will be listed on this sheet in future issues)

HENRY SIMONS LUMBER COMPANY

DEPENDABLE

Experienced architects designed Simons Homes. That's
Why They are CORRECT.



Add a Sun Parlor!

Enjoy the benefits of extra space and comfort by adding a sun parlor. It may prove to be the most useful and happiest room in the house. The small cost involved will surprise you. We will be glad to give you an estimate with no obligation on your part.

We have had years of experience in supplying materials for numerous homes for many people, and there's not one that hasn't been satisfactory in every detail. Pleasing our clients is no guesswork with us, we know what they want—and that's what we give them.

HENRY SIMONS LUMBER CO.

Dependable

A Garage to Match!



A garage is not only a practical and necessary investment, but it can be made a valuable artistic addition to your surroundings. Furthermore, there is a garage priced for everybody. You don't pay rent for yourself, so why pay rent for your automobile?

The garages pictured here are but two of the many we have for you to choose from. All are roomy enough to permit working on car inside and to accommodate all tools, supplies, etc. In our wide range of designs you will find one to match your home.



Our materials build better homes and garages—and you've got to put quality into everything to produce that kind of a home or garage. You've got to put experience into them; you've got to put knowledge into them; then you've got to put service into them.

HENRY SIMONS LUMBER CO.

Dependable

A Garage to Match!

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